

Order / Rev: 692452 - 5
 Alt Order #: 06196351
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Nelson, B/ DSCC/ D/Sen/FL
 Product Desc: SENATE RACE
 Estimate: 473

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WJXX	10/20/12	10/20/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$1,200.00		0.00			
4	WJXX	10/16/12	10/22/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MTW----	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTW----		3				\$225.00		0.00			
5	WJXX	10/17/12	10/18/12	Nightline Nightline	CM	M-F 11:35p-12:05a	--WT---	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WT---		2				\$200.00		0.00			
6	WJXX	10/21/12	10/21/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$150.00		0.00			
7	WJXX	10/16/12	10/16/12	Prime Political Program Prime Political Program	CM	Prime Political Pro	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-T-----		1				\$1,300.00		0.00			
Totals													9	\$4,925.00	